

GLSEN[®]

**RISE
UPDC.**

THURSDAY, MARCH 14, 2024

6:00pm-9:00pm • Cocktail Reception & Awards Program

Hotel Washington • 515 15th Street NW, Washington, D.C. • Cocktail Attire

Honorees & Special Guests To Be Announced

Join GLSEN for a special evening in support of our work advocating for over 2 million LGBTQ+ youth nationwide.

HOST COMMITTEE

David Button • Shawn Gaylord • Aaron Ridings • Nathan Smith • Cameron Titus • Karen White
Fifth & Hardy The Raben Group PFLAG Civitas Fifth & Hardy NEA

For more information and sponsorship opportunities contact events@glsen.org

RiseUpDC.glsen.org

ADVOCATING FOR 2 MILLION+ QUEER YOUTH NATIONWIDE

GLSEN'S Work Focuses on Four Key Areas:

1 Visible & Supportive Educators

GLSEN provides resources to over 20,000 educators nationwide

2 Inclusive Curriculum & Resources

GLSEN advocates for research-backed inclusive LGBTQ+ representation in the classroom, with 800,000+ GLSEN resources downloaded by educators and students each year

3 Comprehensive Policies

GLSEN works at the local, state and national level to protect LGBTQ+ youth in the K-12 school system

4 Student-Led Groups

GLSEN supports more than 12,000 GSAs across the country to create spaces for LGBTQ+ youth to be themselves

LGBTQ+ YOUTH NEED SUPPORT NOW MORE THAN EVER

83% of LGBTQ+ students have experienced harassment or assault

More than 650 anti-LGBTQ+ bills have been introduced in 2023

32% of LGBTQ+ students missed at least 1 day of school in the prior month because they felt unsafe

2 in 5 LGBTQ+ students of color experience victimization at school because of their race/ethnicity and their LGBTQ+ identities

6 in 10 transgender students were prevented from using school facilities that align with their gender identity

(2021 GLSEN National School Climate Survey)

GLSEN'S REACH

A national network of over **2 million** strong, with students, families, educators, and education advocates working to create safe schools.

GLSEN has resourced **6,000 schools** and 20,000 educators across all **50 states**. Our Rainbow Library has provided more than **58,000** LGBTQ+ affirming books, reaching over **6.1 million students**.

Social Media:

Facebook: 484k
Instagram: 114k
Tik Tok: 2.2k
LinkedIn: 14k
YouTube: 4.5k
Email Subscribers: 675,000+

ABOUT THE EVENT

Rise Up D.C. brings together legislators, advocates, and supporters to raise critical funds to achieve our mission by highlighting the inspirational leaders, educators and organizations fighting to achieve a safer LGBTQ+ inclusive world for all students. Each participant and sponsor is an **exemplary role model**, making a significant impact on the lives of LGBTQ+ students.



Guests will gather for a cocktail reception in the nation's capital followed by a program filled with legislative champions, policymakers, LGBTQ+ youth impacted by GLSEN's mission, and updates around our critical work. Rise Up D.C. also features GLSEN's annual Educator of the Year Award, which recognizes individuals committed to creating an environment free of harassment and bullying for all K-12 Students. The evening caps off with mixing and mingling at a dessert reception.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR – \$150,000

- Exclusive logo recognition as Presenting Sponsor in event logo lockup in printed, digital and on-site materials
- 20 VIP tickets to reception and program with premier seating access
- Invitation to exclusive VIP pre-reception with special guests
- Opportunity for mutually agreed upon on-site activation*
- Verbal recognition from stage during program
- Opportunity for 2-minute speaking opportunity or video during program
- LGBTQ+ competency webinar for employees
- Two (2) engagement opportunities on GLSEN's social media platforms
- Logo on event Step & Repeat
- Full size logo on multimedia rotation displayed during the event (featured individually)
- Full-page ad in program
- Opportunity for 60-second commercial reel in sponsor loop at event*
- Mention in event press release
- Logo included in event communications to GLSEN's email subscribers
- Complimentary valet parking for all guests
- Custom sponsorship benefits available

GRADUATE SPONSOR – \$50,000

- Logo recognition as Graduate Sponsor in all printed, digital and on-site materials
- 20 VIP tickets to reception and program with premier seating access
- Invitation to exclusive VIP pre-reception with special guests
- Verbal recognition from stage during program
- LGBTQ+ competency webinar for employees
- One (1) engagement opportunity on GLSEN's social media platforms
- Full size logo on multimedia rotation displayed during the event (featured individually)
- Full-page ad in program
- Opportunity for 30-second commercial reel in sponsor loop at event*
- Mention in an event press release
- Logo included in event communications to GLSEN's email subscribers
- Complimentary valet parking for all guests

SENIOR SPONSOR – \$25,000

- Logo recognition as Senior Sponsor in all printed, digital and on-site materials
- 12 VIP tickets to reception and program with premier seating access
- Invitation to exclusive VIP pre-reception with special guests
- Full size logo on multimedia rotation displayed during the event (featured with Senior Sponsors)
- Half-page ad in program
- Mention in event press release
- Logo included in event communications to GLSEN's email subscribers

JUNIOR SPONSOR – \$10,000

- Logo recognition as Junior Sponsor in all printed, digital and on-site materials
- 10 tickets to reception and program
- Full size logo on multimedia rotation displayed during the event (featured with Junior Sponsors)
- Mention in event press release
- Logo included in event communications to GLSEN's email subscribers

SOPHOMORE SPONSOR – \$5,000

- Logo recognition as Sophomore Sponsor in all printed, digital and on-site materials
- 8 tickets to reception and program
- Full size logo on multimedia rotation displayed during the event (featured with Sophomore Sponsors)
- Mention in event press release
- Logo included in event communications to GLSEN's email subscribers

FRESHMAN SPONSOR – \$3,000

- Name listed as Freshman Sponsor in all printed, digital and on-site materials
- 4 tickets to reception and program
- Name listed on multimedia rotation displayed during the event (featured with Freshman Sponsors)

PARTNER SPONSOR – \$1,500

- Name listed as Partner Sponsor in all printed, digital and on-site materials
- 2 tickets to reception and program
- Name listed on multimedia rotation displayed during the event (featured with Partner Sponsors)

**Expenses to be covered by sponsor & responsible for load-in, assembly and load-out*

INDIVIDUAL TICKETS

VIP INDIVIDUAL TICKET – \$750

- 1 VIP ticket to reception and program with premier seating access
- Invitation to exclusive VIP pre-reception with special guests
- Complimentary valet parking

INDIVIDUAL TICKET – \$350

- 1 ticket to reception and program

For Sponsorship Inquiries, please contact
Brigid Palcic, Director of Corporate Partnerships:
corporatepartnerships@glsen.org

For Event Information, please contact
Michael Chavez, Director of Events
& Experiences: events@glsen.org



Thank you for
Rising Up for
LGBTQ+ youth
to ensure a safe
and inclusive
education for
all students!

